

6 September 2013

PRESS RELEASE



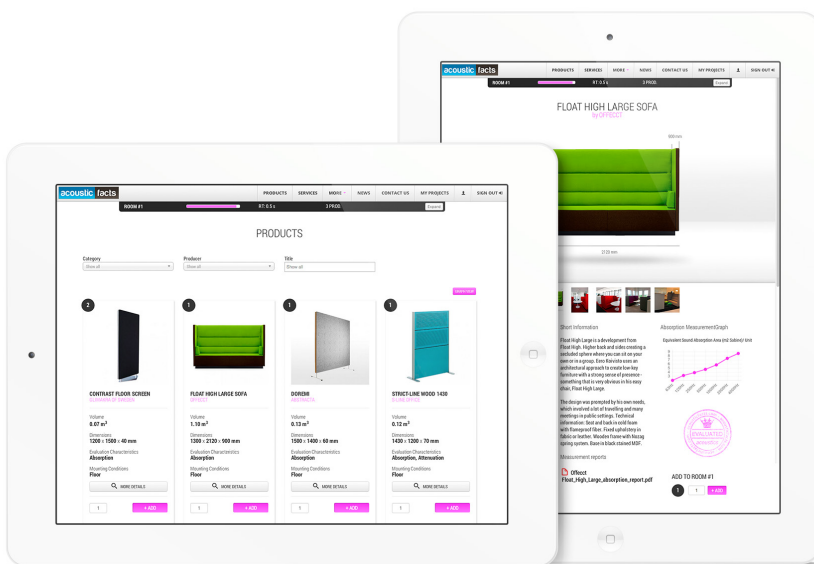
Acousticfacts.com for a more sustainable sound environment.

The acoustic environment indoors affects us all, both at home and at work. Today it's well known that the acoustic environment in e.g. offices and schools causes health issues such as elevated stress and headaches. On top of this, a bad acoustic environment creates bad working conditions. One of today's problems is that it is difficult for interior designers, architects and similar to verify that the acoustic environment in the finished room fulfils the building regulations, and especially to verify that the acoustic environment is adequate for them who stays in the room.

The problem thus far is twofold:

1. Lack of fair acoustic data
2. The connection between the products and how they interact with real rooms has been restricted only to experts

This has been a major problem until now when acousticfacts.com is launched. Acousticfacts.com gives manufacturers the possibility to evaluate and quality review their acoustic data by an independent third party. Our experts make an objective assessment using a new Swedish standard in order to guarantee quality.



Acousticfacts.com provides a wide and gallery of products that can be used in the most diverse aesthetical room expressions. All products that are presented on acousticfacts.com have acoustic data that have been reviewed by Acoustic Facts' independent experts with excellence in the area.

In addition to the quality assurance, acousticfacts.com also includes simple to use tools for everyone who is interested in or working with interiors in public spaces, e.g. a simple yet powerful tool that can be used to calculate the reverberation time in rooms with free choice of furniture.

This innovative and bold cooperation between Swedish furniture industry and acoustic excel-

lence builds a bridge between aesthetics and technology, which will benefit the acoustic environment for millions of people in the world. In turn, this will lead to healthier and more productive people.

This breakthrough will have its world premiere in **Gothenburg**, Sweden 12/9 2013 and in **Stockholm** 2/10 2013.

The five first manufacturers that have had their products evaluated and quality reviewed are Kinnarps, Glimåkra, Abstracta, S-line, Offecct, and more are on their way.

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